

We are placing for sale a healthcare technology, including a full IP rights transfer. The healthcare technology will enable the buyer to enter an emerging market of online secure communications between doctors and patients, and practice management systems, valued today at **4 billion dollars**. The current market players are **RelayHealth.com** (recently acquired by McKesson Corporation), **ReachMyDoctor.com**, **Medem.com** and **Medfusion.net**. Most of them are missing essential abilities and features, offered by this technology (result of 2 years of an intensive R&D), which will allow the buyer to successfully compete in the market.

Using the technology, the buyer will be able to launch a subscription based portal, attracting doctors to provide online consultations to their patients, manage their practices and easily have an online presence. The buyer will be also able to license the technology to hospitals and practices, providing them with a cost effective medical records keeping solution, and secure direct communications with their patients.

More details, market research, suggested business models and private technology demonstration will be provided to interested parties upon inquiry.

Detailed description:

The online healthcare platform provides a complete suite of services for efficient practice management and online patient communications. The platform can be applied in various health care applications, providing solutions for private health providers, hospitals communications, mobile health units, remote or rural health offices.

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